

FURNACES

Sales & Repairs



FILTER

Service & Replacements

FLOOR & BASEMENT FURNACE INSTALLATIONS
Thermostatic Controls, Etc.
GAS CONVERSION BURNERS
For Obsolete Wood & Coal Furnaces

Repairs On All Types
Guaranteed Workmanship
Fast Reliable Service

Hickory 9-1709

SACRAMENTO STOVE SHOP

CENTRAL HEATING SYSTEMS



- GE
- PAYNE
- UTILITY
- NATURAL GAS
- BUTANE

HOLLY FLOOR FURNACES
SHEET METAL WORK

Time Payments
36 Months to Pay

GI Ibrt 2-2748



FONTAINE & BEAN

2005 N St.

Fur Farms

Donner Lake Chinchilla Farm
Associate Of Allied Distributors Inc.
Chinchillas & Mink Breeders-Feed-Equip
Truckee
(Toll) Call "Operator" for..... Truckee 58-Y-5
Pollock Pines Chinchilla Ranch
Pedigreed-Scored Breeding Stock
Camino Placerville
(Toll) Call "Operator" for..... Placerville 65-J-1

Fur Remodeling & Repairing

Bauk Will E 912-21st..... GI Ibrt 3-1259
BENHOFF GEORGE FURS 1106 K..... GI Ibrt 2-4476
GREEN'S FUR STORE 1016 K..... GI Ibrt 3-5961
Lewis Furrier 1815 K..... GI Ibrt 3-2775
Mappe Furs 1023-9th..... GI Ibrt 3-1439
Marocff, Frank & Sons
2727 Capitol Av..... GI Ibrt 2-4885
Noonan Furs 1129-9th..... GI Ibrt 2-8036
SALZMAN'S 1012 K..... GI Ibrt 3-3236

WESTERN FUR CO

READY TO WEAR FURS
RESTYLED - REPAIRED
REUNED - GLAZED
REDEYEING - STORAGE
CAPES A SPECIALTY
PARKING ZONE
1108-0..... GI Ibrt 2-5984

Fur Skins

Pac Fur & Wool Co 1031 Front..... GI Ibrt 3-1437

Fur Storage

BENHOFF GEORGE FURS 1106 K..... GI Ibrt 2-4476
Canadian Fur Company
4121 Franklin Blvd..... HI Ibrt 5-4529
GREEN'S FUR STORE 1016 K..... GI Ibrt 3-5961
(See Advertisement Page 143)
Lewis Furrier 1815 K..... GI Ibrt 3-2775
Northern Furs 912-21st..... GI Ibrt 3-1259
SALZMAN'S 1012 K..... GI Ibrt 3-3236
Western Fur Co 1108-0..... GI Ibrt 2-5984

Say—

HORRELL & SON
WILL GIVE YOU
A FREE
ESTIMATE

We Sell - Service - Install - Clean
— All Types of —

HEATING & COOLING
EQUIPMENT
Oil - Gas - Butane

- FURNACES
Floor - Central - Wall
Closet - Attic - Basement
- CIRCULATING TYPE HEATERS
- SMALL ROOM HEATERS



Phone
HI Ibrt 6-6437

Factory Trained Mechanics
Established Over 30 Years at
2950 - 1ST AVE.

Furnaces—Heating

ACE SHEET METAL WORKS 1615-2d GI Ibrt 3-7025
AHL SHEET METAL CO

CENTRAL HEATING SYSTEMS
ALL MAKES
Blitwell Floor Furnaces
Sheet Metal Work
"Free Estimates - Time Payments"

2116 P..... GI Ibrt 3-3482

Beutler Sheet Metal Works Fair Oaks Blvd & Palm Av Carmichael..... IV nhoe 9-4141
CALIF STOVE REPAIR
Installation & Cleaning

3341-25th Av..... HI Ibrt 5-7084
CAPITAL SHEET METAL WORKS
Albert Pagnin-Owner..... GI Ibrt 3-5504
If no answer call..... HI Ibrt 5-4582

CHRYSLER AIRTEMP FURNACES

Gas, Oil, or Coal-fired
Automatic Furnaces,
Gravity Furnaces,
Boilers, Also, Year
Round Air Conditioners
for the Home. MADE
AND WARRANTED BY
CHRYSLER CORP.



"WHERE TO BUY THEM"

SALES & SERVICE DEALER
Blair J N & Co 217 North 16th..... GI Ibrt 3-1914

COLEMAN GAS FLOOR FURNACES—

HORRELL & SON HEATING & APPLIANCES
2950-1st Av..... HI Ibrt 6-6437

COLEMAN OIL FLOOR FURNACES—

HORRELL & SON HEATING & APPLIANCES
2950-1st Av..... HI Ibrt 6-6437

COOK RAY O 601-39th..... HI Ibrt 6-7261
CRANE CO 1227 Front..... GI Ibrt 3-7971
Ballman Co 6th & Q..... GI Ibrt 2-3861

DEL PASO MFG CO
3646 Rio Linda Blvd..... HI Ibrt 9-7544
Dunphy Sheet Metal Products..... HU dtn 4-0443

216-27th..... HI Ibrt 6-4751
FONTAINE & BEAN SHEET METAL PRODS
2005 N..... GI Ibrt 2-2748
(See Advertisement This Page)

FRANK'S PLUMBING SHOP
3082 Sacto Blvd..... HI Ibrt 6-6745

FRASER GAS FURNACES

FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING
Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"



"WHERE TO BUY THEM"

DISTRIBUTOR
BASFOR H R CO 235-15th St F
(Toll) Call "Operator" for..... Market 1-8545

DEALERS

ATLAS PLUMBING & HEATING CO
4801 J..... HI Ibrt 7-3585

Bird's Appliances & Hardware
Fair Oaks Blvd & Arden Wy..... IV nhoe 9-2508

Horrell & Son Heating & Appliances
2950-1st Av..... HI Ibrt 6-6437

LYON DARWIN HDWE CO
2901-35th..... HI Ibrt 6-4751

RHOADS PLUMBING CO 3653 J..... HI Ibrt 5-2615

ROTARY SIERRA CO
1625 North C..... GI Ibrt 2-8971

STUCKY'S HARDWARE
4106 Franklin Blvd..... HI Ibrt 5-0892

(Continued Next Page)

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.

Furnaces—Heating—(Cont'd)

Friday Gordon S 4125-38th..... HI Ibrt 6-6072

GENERAL ELECTRIC GAS HEATING—

BURGESS & SON SHEET METAL SERV
112 N 6th N Sacramento..... HI Ibrt 9-0573
McLAUGHLIN SHEET METAL WORKS
1914 I..... HI Ibrt 3-3994
PARK SHEET METAL WKS
3124 Broadway..... HI Ibrt 5-2619

GIBSON SHEET METAL WORKS

417-29th..... GI Ibrt 3-8328

GOLSONG W B
1313 Alhambra Blvd..... HI Ibrt 7-1857

HAWLEY & WHELAN 2961-35th..... HI Ibrt 5-8624

HAYES DUCT FURNACES—
SCOTT GRIFF 57 Post S F
(Toll) Call "Operator" for..... Ezbrook 2-0189

Holland Furnace Co 217-0..... HU dtn 4-6522

HOLLAND FURNACES

Coal, Oil, Gas or Stoker Fired.
Repairing and cleaning service on
all heating systems. Call an
experienced Holland Heating Expert.
Telephone local branch.



"WHERE TO BUY THEM"

BRANCH
HOLLAND FURNACE CO 217-0..... HU dtn 4-6522

Holland Harvey H Co 1413-16th..... GI Ibrt 3-2587

HOLLY FURNACES—

DISTRIBUTOR
SLAKEY BROS INC 1400 North C GI Ibrt 3-1906

HORRELL & SON HEATING & APPLIANCES
FLOOR - WALL - CENTRAL
HEAT

Thermostatic Controls
Phone Us For Free Estimates
Established 20 Years
Same Location
2950-1st Av..... HI Ibrt 6-6437

Horrell & Son Heating & Appliances
2950-1st Av..... HI Ibrt 6-6437
(See Advertisement Page 144)

JANITROL HEATING EQUIPMENT

Nationally famous, Complete
Gas Heating Line, Conversion
Burners, Gravity Furnaces,
Winter Air Conditioners, Boil-
ers, Products of Surface
Combustion Corp., largest,
oldest, exclusive gas equipment
producer.



"WHERE TO BUY THEM"

DEALERS
LAWSON SHEET METAL
308 Cedar Av N Sacramento..... HI Ibrt 9-4397

McWilliams Sheet Metal And Heating
6415 Folsom Blvd..... HI Ibrt 6-8390

WAGNER SHEET METAL
1829-22d..... HI Ibrt 7-5781

DISTRIBUTOR
SLAKEY BROS INC 1400 North C GI Ibrt 3-1906

KOVAK-LEONARD EQUIP CO
REPAIRING - VACUUM CLEANING
NEW SALES & SERVICE
6711 Stockton Blvd..... HI Ibrt 6-8551
If no answer call..... HI Ibrt 5-7828 or 5-3415

LAWSON SHEET METAL
308 Cedar Av N Sacramento..... HI Ibrt 9-4397
(See Advertisement This Page)

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Furnaces—Heating—(Cont'd)

LENNOX WARM AIR HEATING SYSTEMS

More families buy LENNOX than any other make! There is a LENNOX Warm Air Heating System to fit your needs—large or small—for gas, oil or coal. LENNOX dealers are trained experts—always at your service for prompt installation, cleaning and repairing.

"WHERE TO BUY IT"

Rotary Sierra Co 1625 North C..... GI Ibrt 2-8971

McIntyre F A 2922-35th..... HI Ibrt 6-4791

McLAUGHLIN SHEET METAL WORKS
1914 I..... GI Ibrt 3-3994

McWILLIAMS SHEET METAL AND HEATING
6615 Folsom Blvd..... HI Ibrt 6-8390
Residence..... HI Ibrt 5-4808
Residence..... HI Ibrt 7-0942

OIL HEATING SERVICE 1214-30th..... HI Ibrt 5-1013

PAGNI ALBERT
Capital Sheet Metal Works..... GI Ibrt 3-5504

PARK SHEET METAL WKS
3124 Broadway..... HI Ibrt 5-2619
(See Advertisement This Page)

PAYNEHEAT SALES & SERVICE
PAYNE quality reflects nearly 40 years' leadership.



Floor and Duplex Furnaces
Console (Circulator) Heaters
Forced Air Wall Heaters
Forced Air and Gravity Central Furnaces
All vented, approved for all types of gas.

"WHERE TO BUY THEM"

DISTRIBUTOR
TAY-HOLBROOK INC 1801-22d HI Ibrt 6-3841

DEALER
McLAUGHLIN SHEET METAL WORKS
1914 I..... GI Ibrt 3-3994

RHEEM HEATING EQUIPMENT

"Compact" gas fired floor and wall furnaces provide clean warm air heating for every space heating requirement. Automatic controls. For all types of gas including liquid petroleum.



"WHERE TO BUY THEM"

WHOLESALE ONLY
Deterding J R Co 1818-22d..... HI Ibrt 6-4427

HEICK & MORAN 2114-20th..... HI Ibrt 6-6468

DEALER
ROMACK PLUMBING CO
1313 Broadway..... GI Ibrt 3-1701

ROMACK PLUMBING CO
SALES - SERVICE
Installation of Heating Equipment
Nationally Known Brands
1313 Broadway..... GI Ibrt 3-1701

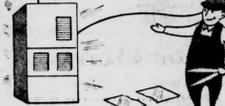
Rotary Sierra Co 1625 North C..... GI Ibrt 2-8971

Sacramento Stove Shop
1535 Arcade Blvd N Sacto..... HI Ibrt 9-1709
(See Advertisement Page 144)

SHORROCK'S HDWE CO
Vaid FLOOR FURNACES Warco
Sales Service Installation
918..... GI Ibrt 3-3711

SLAKEY BROS INC
Distributors of Quality Heating Equipment
For Every Need
WHOLESALE ONLY
Est. 1939
1400 North C..... GI Ibrt 3-1906
(Continued Next Page)

FURNACES CENTRAL HEATING SYSTEMS



DESIGNING - ENGINEERING
CUSTOM BUILT SYSTEMS
INDUSTRIAL & RESIDENTIAL

- Gutters Drains
- Sightlights Sinks
- Ventilators Duct Work
- Floor Furnaces

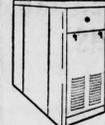
LAWSON SHEET METAL

308 CEDAR AVE., N. SACRAMENTO

HI Ibrt 9-4397

If No Answer Call HU dtn 4-4993

PARK SHEET METAL



Blower & Gravity FURNACES
Filtered Thermostatically Controlled Systems
Sales - Installations
HI Ibrt 5-2619

Specialists in
Sheet Metal - Air Conditioning Systems
Grease Exhaust Systems - Heating - Ventilating
Industrial Stacks - Hotel & Restaurant Work
Underwriter Label Fire Doors
3124 BROADWAY

HEATING



We Engineer, Fabricate and Install
To Suit Any Heat Requirement
HI Ibrt 7-5781



1829-22nd • Sacramento